Transform Data Intelligence and Cut Costs by ~90%

Enterprise Data & Analytics Infrastructure
for General Consideration

Executive Summary

The GUUT Solution for Sample Corporation

Zero-Infrastructure Data Platform
Virtually eliminate cloud data egress, compute, and storage costs while dramatically improving analytics performance

✓ 90% reduction in cloud data costs
✓ Eliminate BI tool licensing ($8-12M annually)
✓ 80% faster report production
✓ 10-30X first-year ROI

Savings #1: Cloud Data Consumption Costs

Virtually eliminate Snowflake, Databricks, and Cloud Data Consumption Spend

CALCULATION METHODOLOGY

- Fortune 500: $15M-$45M annual cloud data warehouse spend (industry benchmark)
- Sample scale: 36,000 employees × $43B revenue = enterprise-class data infrastructure
- Cost drivers: Data egress fees, compute/query costs, storage, licensing
- GUUT elimination: Data stays at source = zero egress, zero replication, zero compute

Conservative Estimate

$15M-$45M

Annual Savings
90% reduction in cloud data consumption costs

What Gets Eliminated

✓ Data egress fees (largest cost)
✓ Compute/query processing
✓ Data warehouse storage
✓ ETL pipeline infrastructure
✓ Data replication costs
✓ Platform licensing fees

Savings #2: BI Tool Licensing Costs

Eliminate Power BI, Tableau, and other Business Intelligence Licenses

CALCULATION METHODOLOGY

- Power BI Pro: $10/user/month × 12 months = $120/user/year
- Tableau Creator: $70/user/month × 12 months = $840/user/year
- Enterprise deployments typically: 5-10% power users (Creator/Pro), 15-25% viewers
- Sample Company: 36,000 employees
  - Conservative: 2,000 Pro users ($240K) + 4,000 viewers @ $15/mo ($720K) = $960K/year
  - Mid-range: 3,000 Creators ($2.5M) + 6,000 Pro ($720K) + 8,000 viewers ($1.4M) = $4.6M/year
  - Aggressive: 5,000 advanced users ($4.2M) + 15,000 users ($7.2M) = $11.4M/year

Conservative Range

$8M-$12M

Annual Savings
100% license elimination

GUUT Alternative

✓ Built-in visualization & dashboards
✓ No per-user licensing
✓ Natural language queries (no SQL needed)
✓ Auto-generated reports
✓ Unlimited users across 36,000 employees
✓ Zero additional cost for BI functionality

Savings #3: Workflow Efficiency Gains

Reduce Manual Report Production, Data Preparation, Validation

CALCULATION METHODOLOGY

- Typical enterprise: 200-500 data analysts/report creators
- Time spent on manual tasks: 40-60% (data prep, validation, formatting, distribution)
- Sample Corporation estimate: 300 analysts × $150K loaded cost = $45M annual cost
- Current waste: 50% × $45M = $22.5M spent on manual work
- GUUT automation: 80% reduction in report production time
- Recoverable value: 80% of wasted time = $18M × 30% redeployment value = $5.4M/year
- Range accounts for conservative (30%) to aggressive (50%) value capture

Efficiency Value

$5M-$10M

Annual Savings
80% faster report production

Tasks Automated by GUUT

✓ Data extraction & preparation (no ETL)
✓ Report generation (AI-powered)
✓ Data validation & quality checks
✓ Formatting & visualization
✓ Distribution & sharing
✓ Schedule management
✓ Version control & updates

Savings #4: Infrastructure Hosting Costs

Eliminate Servers, Databases, Portals, Documentation Systems

CALCULATION METHODOLOGY

- Analytics portals/dashboards: $500K-$2M (servers, databases, load balancers)
- Documentation systems (Confluence, SharePoint): $300K-$1M (hosting, licensing)
- Report distribution infrastructure: $200K-$800K (email servers, file storage)
- Data catalog/governance tools: $500K-$2M (infrastructure + licensing)
- Dev/test environments: $500K-$2M (duplicate infrastructure for development)
- Total infrastructure spend: $2M-$8M annually

Infrastructure Eliminated

$2M-$8M

Annual Savings
Zero hosting with GUUT

GUUT's Document-Based Approach

✓ Reports = portable HTML documents
✓ No servers or databases required
✓ No portals or login systems
✓ Share via email, Teams, any channel
✓ Always-current (queries source data)
✓ Works offline, no internet needed
✓ Zero infrastructure to maintain

Total Annual Savings: $30M-$75M

Conservative, Verifiable Estimates Based on Sample Corporation Scale

Category	Conservative	Mid-Range	Aggressive	Description
Cloud Data Warehouse	$15M	$30M	$45M	90% reduction in cloud costs
BI Tool Licensing	$8M	$10M	$12M	100% license elimination
Workflow Efficiency	$5M	$7.5M	$10M	80% faster report production
Infrastructure Hosting	$2M	$5M	$8M	Zero hosting costs
TOTAL ANNUAL SAVINGS	**$30M**	**$52.5M**	**$75M**	**First-year value**

Implementation Cost: $500K-$3M | First-Year ROI: 10X-30X | Payback Period: 2-5 weeks

GUUT's Advantages (Part 1)

GUUT

1. Zero Data Movement
Data stays at source—no costly egress, no ETL pipelines, no replication

Sample Corporation Benefit: Eliminate $15-45M in cloud data warehouse costs

2. LLM-Native Intelligence
Claude AI accelerates data access—accelerating queries, modeling, and other data needs

Sample Corporation Benefit: 80% faster insights, accessible to all 36,000 employees

3. Integrated BI & Reporting
Built-in visualization, dashboards, automated reports—no separate tools needed

Sample Corporation Benefit: Eliminate $8-12M in Power BI/Tableau licensing

4. Universal Data Compatibility
Works with any data source: ERP, CRM, databases, spreadsheets, documents

Sample Corporation Benefit: Integrate SAP, manufacturing systems, lab data instantly

5. Document-Based Distribution
Reports delivered as portable HTML—no servers, portals, or logins required

Sample Corporation Benefit: Zero infrastructure hosting costs, instant sharing

GUUT's Advantages (Part 2)

6. Instant Deployment
No infrastructure setup, no months-long implementation projects

Sample Corporation Benefit: Start realizing $30-75M savings in weeks, not quarters

7. Enterprise-Grade Security
SOC 2 compliance, data stays in your control, no third-party storage

Sample Corporation Benefit: Meet chemical industry security standards effortlessly

8. Continuous Intelligence
Always-current reports auto-update from source data—no refresh cycles

Sample Corporation Benefit: Real-time visibility into production, supply chain, financials

9. Natural Language Access
Ask questions in plain English, get instant answers from any dataset

Sample Corporation Benefit: Democratize data access for 36,000 employees

10. Zero Technical Debt
No schemas to maintain, no pipelines to debug, no infrastructure to upgrade

Sample Corporation Benefit: Redirect IT resources to innovation vs. maintenance

Proven at Enterprise Scale

50+ Global Enterprises Trust GUUT

Financial Services Leaders

• London Stock Exchange Group (LSEG): Real-time market data intelligence at massive scale
• Eurobank: Risk analytics and regulatory reporting transformation
• Rakuten Financial: Customer analytics and fraud detection

Technology & Consulting

• Deloitte: Client delivery analytics and knowledge management
• Multiple Fortune 500s: Supply chain, operations, financial intelligence

Typical Enterprise Results

90%
Reduction in cloud data costs

80%
Faster report production

10-30X
First-year ROI

90-Day Path to Value

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Days 1-30
Discovery & Pilot

- Map critical data sources
- Identify high-value use cases
- Configure first reports
- Pilot with finance team
- Demonstrate quick wins

Days 31-60
Scale & Integration

- Connect all segments
- Migrate key dashboards
- Train power users
- Establish governance
- Measure cost savings

Days 61-90
Enterprise Rollout

- Deploy globally (30 countries)
- Enable 36,000 employees
- Decommission legacy tools
- Realize full cost savings
- Plan advanced use cases

Investment: $1-3M Implementation

Includes training, integration support, and first-year platform access

$30-75M
Annual Savings

Strategic Fit: Why Now?

Perfect Timing with Cost Reduction Imperative
Corporations are initiating aggressive hundreds of millions, to $1B+ restructuring programs. GUUT delivers $30-75M in annual data infrastructure savings with zero disruption to operations—a meaningful contribution to corporate cost reduction targets while improving analytics capabilities. And no need to change core infrastructure investments in AWS, Azure, GCP, Databricks, Snowflake, etc.!

Supports Digital Transformation
Aligns with Integrated Data Hubs and Digital Modernization initiatives while eliminating infrastructure complexity where and when applicable to your needs and plans

Enhances Decision Speed
In a volatile pricing environment, faster analytics = faster response to market changes

Global Scale Ready
Deploy across countries, 100,000+ employees with zero additional infrastructure or complexity

Low Implementation Risk
Runs alongside existing systems—no 'rip and replace'—with 90-day path to full value

The Question Isn't "Should We?" — It's "How Quickly Can We Deploy?"

10-30X First-Year ROI

Recommended Next Steps

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1 **Let's initiate this project!**

2-hour session with IT, Finance, and Analytics leadership to map data landscape and identify highest-value use cases. Output: Prioritized project of GUUT at your corporation to prove ROI and impacts on information consumption – with lower Cloud Data Consumption Costs.

2 **30-Day Pilot (Weeks 2-5)**

Implement GUUT for most used and critical reports (e.g., segment P&L, analytics). Demonstrate tangible time/cost savings. e.g., Involve 10-15 finance users for validation.

3 **Business Case & Deployment Plan (Week 6)**

Present pilot results to executive leadership. Deliver detailed cost-benefit analysis and 90-day enterprise rollout plan. Secure budget approval (or planning/forecasting funds) and implementation timeline.

Let's Start the Conversation

Let's initiate this project to see GUUT in action

Contact GUUT